CREATING A FACEBOOK FUNDRAISER

1. On your computer, login to Facebook.
2. On the left, click Fundraisers.
   o Tip: If you don’t see Fundraisers on the left, then click See more.
3. On the left, click Raise money.
4. Click Nonprofit.
5. You can either:
   o Scroll to find the nonprofit you want to raise money for
   o Type into the search bar to find the nonprofit you want to raise money for: YWCA Dayton
6. Select the nonprofit: YWCA Dayton
7. On the left, enter:
   o The goal amount of money you want to raise
   o The currency you want the funds to be in
8. Click Create.

You’ll see a screen pop up where you can invite your friends to donate to your fundraiser, share your fundraiser in your news feed, or donate to the fundraiser yourself.

Thank you!
CREATING AN INSTAGRAM FUNDRAISER

You can create a fundraiser for a nonprofit organization from an Instagram post. The fundraiser will be visible in the post and you can find a link to the fundraiser in your bio. The fundraiser will be active for 30 days. You can extend the fundraiser duration or end it at any time.

1. Open Instagram and tap New post.
2. Create or choose your image and tap Next.
3. Crop and filter your post, and then tap Next.
4. Tap Add Fundraiser.
5. Select the nonprofit: YWCA Dayton. You’ll automatically go to the “Fundraiser Details” page.
6. Enter the details for your fundraiser and then tap Done.
7. Tap Share.

NOTE: If your profile is public, your fundraiser will be visible to anyone. If your profile is private, only people who follow you will be able to see and donate to your fundraiser.

Thank you!