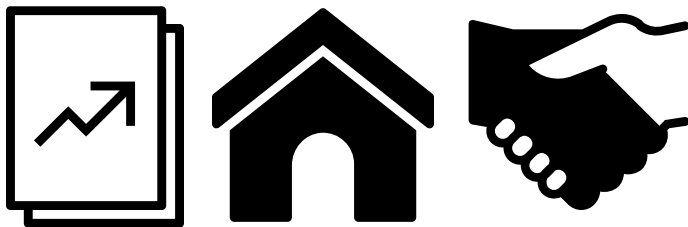


YWCA

IS ON A MISSION



2021 YWCA DAYTON
ANNUAL REPORT

YWCA DAYTON VIOLENCE AGAINST WOMEN

2021 SERVICES

EMERGENCY SHELTER



WE PROVIDED MORE THAN

15,101
NIGHTS
OF STAY

1% increase

22,403
ONSITE
MEALS

28% increase

CRISIS HOTLINE



- Operated 24/7/365 since 1977
- 6,025 hotline calls answered
- 17 minute average call length
- 6 onsite crisis & shelter services specialists & 1 shelter navigator

937-222-SAFE

SHELTER FROM THE STORM



- Domestic Violence Shelters
- Center for Survivors of Sexual Violence
- Aftercare/Outreach

YWCA Dayton operates the **only** domestic violence shelters and rape crisis centers in Montgomery & Preble counties.

- ✓ **458 clients** served, including 121 children
- ✓ 97% **client satisfaction** rating
- ✓ Continued onsite testing, offered multiple vaccination clinics & extended safety protocols resulting in **only 5 COVID-positive clients in shelter.**

SUPPORT SERVICES



Crisis intervention



Food, clothing & personal care items



Support & educational groups



Housing assistance



Continued **survivor support groups**, even virtually, and sent 36 care packages to prevent isolation.

Expanded Gem City Safe Bars, a bystander intervention initiative, with 6 businesses receiving 18 hours of training.



Partnered with Kroger to include hotline resources at every Little Clinic in the Greater Cincinnati region.

Provided 4,100 hours of field placement supervision to 20 interns, the most in the past seven years, and one of the only nonprofits offering onsite internships during COVID-19.



HOUSING PROGRAM

2021 SERVICES

AFFORDABLE & SUPPORTIVE

YWCA Dayton has housed women since 1870, from widows in the 1880s to young professionals in the 1940s.



420 individuals in 254 households were helped by YW housing programs, a 29% increase

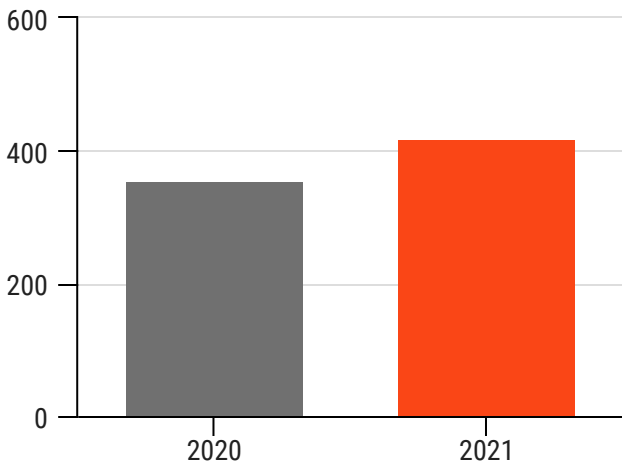


4 housing assistance programs

Permanent Supportive Housing • HomeShare
Rapid Rehousing • Homeless Crisis Response Program

INDIVIDUALS SERVED

FOOD PANTRY & NUTRITION



446 pantry visits, a 12% increase



73 pantry clients served



More than **1,800 meals donated** to YWCA Dayton through a partnership with Miami Valley Meals

HELPING TO HEAL

Thanks to the support she received from our Rapid Rehousing program, one of our clients was able to maintain safe housing while completing a dental hygienist certificate, which included guaranteed job placement. This stability allowed her the financial security to take over her own rent payments by the end of the year, setting her up for future success.



44

WELCOME HOME BASKETS PREPARED



1

MURAL CREATED FOR OUR HOMESHARE PLAYROOM

YWCA IS ON A MISSION



YOUTH PROGRAM

2021 SERVICES

GIRLS LEAD!

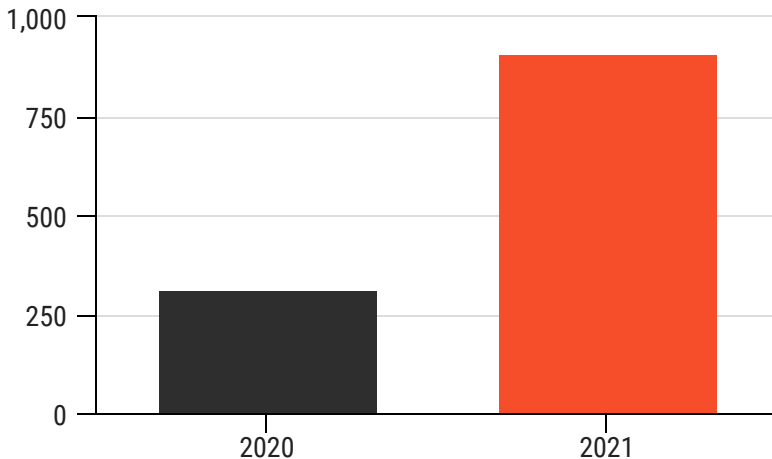
Girls LEAD! (Leadership, Education, Activism, Development) inspires all girls to grow in **strength, courage, and wisdom** by providing in-school peer groups and after-school workshops that address the unique issues girls face.

AMEND TOGETHER ENTERED ITS SECOND YEAR, DESPITE COVID-19

Aimed at engaging men and boys in ending violence against women and girls, AMEND Together seeks to challenge the culture that supports violence, cultivate healthy masculinity, and change the future, making Dayton the safest city in the country for women and girls.

2021 ACHIEVEMENTS

Overall participation increased by **190%**



- ✓ **2 summer camps** held in June & July using both virtual & in-person modalities
- ✓ **910 youth served** (including those living in our domestic violence shelters)
- ✓ **6 schools**, including Kettering Middle School and Miamisburg Middle School
- ✓ **5+ recurring education partners**, including Dayton Public Schools, Junior League of Dayton, Boy Scouts, Dayton Metro Library and Girls on the Run

"I have a better understanding of healthy vs. unhealthy relationships now, including texting behaviors."

"This program helps you feel like your voice and opinion matter, and you can achieve anything."

2021 HIGHLIGHTS



Girls LEAD! hosted **200+ in-school sessions and 40+ after-school sessions** virtually during the COVID-19 pandemic.

We received nearly twice the amount of donations to our **Back-to-School wish list**, helping kids in our programs start the school year strong.



RURAL STRATEGY

2021 SERVICES

EMERGENCY SHELTER



WE PROVIDED MORE THAN

2,528 NIGHTS OF STAY

2,640 HOURS OF CASE MANAGEMENT

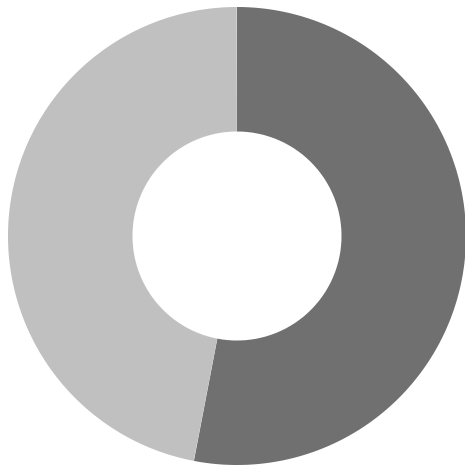
CRISIS HOTLINE



- Operated 24/7/365 since 2004
- 241 hotline calls answered
- 15-minute average call length
- 99% call satisfaction rate

937-456-6891

SHELTER FROM THE STORM



● Women ● Children

YWCA Dayton operates the **only** domestic violence shelter in Preble County.

- ✓ **66 shelter clients served**, including 31 children, an 18% increase
- ✓ 55 people attended **34 support groups**
- ✓ **32% increase in prevention education** funding with a grant from the Ohio Alliance to End Sexual Violence

SUPPORT SERVICES

- Crisis intervention
- Food, clothing & personal care items
- Support & educational groups
- Housing assistance
- Transportation assistance
- After-care case management



Launched Shift, a youth peer-to-peer prevention education initiative that provides resources and role models.

Reached 1,046 people through **community outreach** and trained 290 people at signature YW workshops



Held our most successful **Purple Paws event** to date, raising \$13,321 in support with 13 new sponsors and 63+ animals.

YWCA IS ON A MISSION



ADVOCACY & OUTREACH

2021 SERVICES

ADVOCACY ACHIEVEMENTS

**RACIAL JUSTICE
101 TRAINING
REQUIRED FOR
ALL STAFF**



**JOINED THE
UPSTANDER PROJECT
TO STAND AGAINST
ANTISEMITISM**

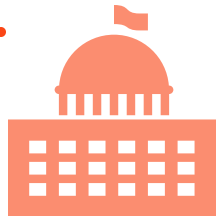


**CELEBRATED ONE
EMPLOYEE'S
40TH WORK
ANNIVERSARY**



ENDORSED 34+ PIECES OF LEGISLATION

including Senate
Bill 162 to
eliminate the
statute of
limitations on and
spousal exceptions
for rape



Ohio is one of only eight
states with an exemption
that treats certain
encounters between spouses
differently than if two people
were unmarried.

PROMOTED 4 POLICY PRIORITIES

- 1** **Racial justice**
Eliminate policies & practices that criminalize
people of color
- 2** **Civil rights**
Protect the rights & safety of marginalized
communities
- 3** **Gender-based violence**
Prevent violence & protect survivors
- 4** **Economic opportunity**
Remove barriers to & expand opportunities
for women's successful workplace
participation 86 grant applications, with an
almost 84% success rate

2021 HIGHLIGHT

Launched WE360, a free, self-guided
curriculum designed to support early-stage
female entrepreneurs, especially women of
color, with step-by-step training to help
them launch and grow a business.



By the end of its first year, 19 women
completed the course and two were
selected by YWCA USA for the YWomen
Start it Up Pitch Competition.

GRADUATED INAUGURAL LEADERSHIP COHORT CENTERED ON RACIAL & GENDER JUSTICE



The Sojourn Leadership and Justice
Academy convenes and cultivates young
women leaders as community change
agents for racial justice, gender justice, and
economic empowerment to build a
community led by equality and empathy.
11 women graduated from the first cohort.

COMMUNITY ENGAGEMENT

2021 SUPPORT

2021 ACHIEVEMENTS

115
COMMUNITY
OUTREACH
EVENTS

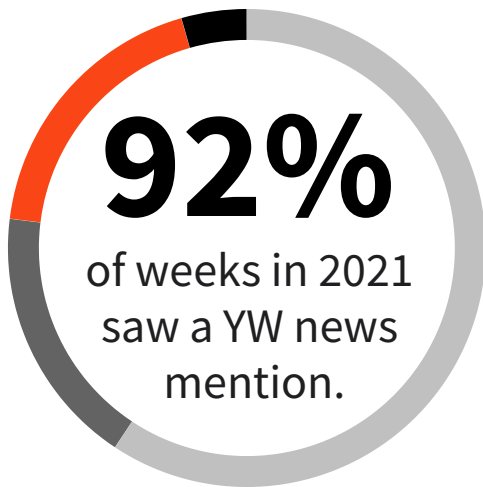


692,257
SOCIAL
MEDIA
REACH



8% MORE NEW
FOLLOWERS
ACROSS 6
PLATFORMS

SPREADING THE WORD



■ Print ■ Broadcast ■ Digital ■ Radio



- ✓ **172,000+** website visits, a 4% increase over 2020
- ✓ **127** earned media hits across four channels
- ✓ **39,000+** social media engagements
- ✓ **Received the AFP Acorn Award** for outstanding nonprofit service during the COVID-19 pandemic.



5,676 VOLUNTEER HOURS
SERVED IN HOPE'S CLOSET,
SHELTER MEAL SERVICE,
CHILDREN'S PROGRAM & MORE



1,197 IN-KIND DONATIONS OF
CLOTHING, HOME GOODS &
MORE WERE GIVEN AT A TOTAL
VALUE OF \$253,122

GIVING & GENEROSITY

Your time and gifts ensure YWCA Dayton is always available, 24/7/365, as a safe haven and a social justice champion -- but most importantly, your generosity provides hope and healing.

YWCA IS ON A MISSION



YWCA DAYTON

FINANCIALS

2021 IN REVIEW

INCOME

IN 2021, WE RECEIVED:

\$172,516
FROM
SPECIAL
EVENTS

\$3.9
MILLION
IN
GRANTS

\$662,446
IN
CONTRIBUTIONS

\$24,649
IN
MEDICAID
REVENUE

EXPENSES

Administration: 571,582

Funds Development: 307,787

Program Services: 5,134,347

REVENUES AND GAINS

✓ **Credit Card Rewards**
\$13,000

✓ **Program & Service Fees**
\$67,000

MISSION & MONEY

📄 **73% grant application success rate,**
~20% higher than industry average

📊 **10% increase in vendor spend with**
minority and woman-owned businesses

📈 **Increased employee retirement**
contribution from 7% to 10.5%

**eliminating racism
empowering women**

ywca

dayton, ohio

Main Office: 141 W. Third St. | Dayton, OH 45402

Main Phone: 937-461-5550

Preble County Office: 225 N. Barron St. | Eaton, OH 45320

Preble Phone: 937-336-5859

Huber Heights Campus: 7650 Timbercrest Dr. | Dayton, OH 45424

ywcadayton.org | @ywcadayton

24/7 Crisis Hotline: 937-222-SAFE (7233)

Preble County Hotline: 937-456-6891