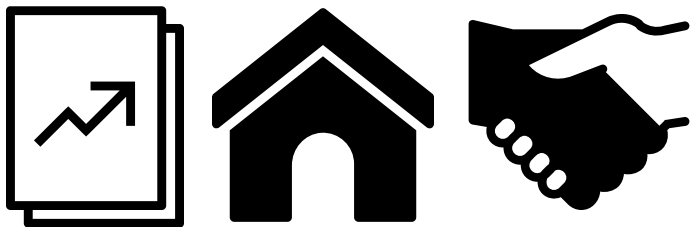


YWCA

IS ON A MISSION



2020 YWCA DAYTON
ANNUAL REPORT

YWCA DAYTON

DOMESTIC VIOLENCE & SEXUAL ASSAULT

2020 SERVICES

EMERGENCY SHELTER



WE PROVIDED MORE THAN

**15,032
NIGHTS
OF STAY**

**17,481
ONSITE
MEALS**

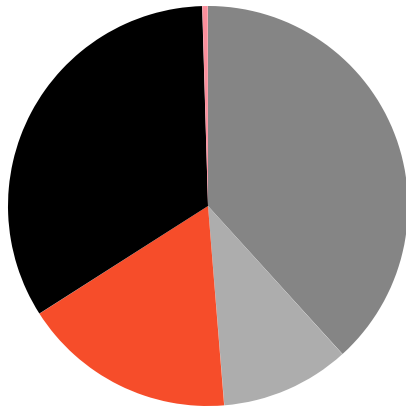
CRISIS HOTLINE



- Operated 24/7/365 since 1977
- 5,558 hotline calls answered
- 18 minute average call length
- 6 onsite crisis & shelter services specialists & 1 shelter navigator

937-222-SAFE

SHELTER FROM THE STORM



- Shelter
- Sexual Assault
- Aftercare/Outreach
- Walk-In
- Behavioral Health

YWCA Dayton operates the **only** domestic violence shelters and rape crisis centers in Montgomery & Preble counties.

- ✓ **665 clients** served, including 123 children, a 4% increase
- ✓ **258% increase in lethality** of hotline callers
- ✓ 100% **client satisfaction** rating
- ✓ Coordinated regular onsite testing and implemented stringent safety protocols resulting in **only 1 COVID-positive client in shelter.**

SUPPORT SERVICES



Crisis intervention



Food, clothing & personal care items



Support & educational groups



Housing assistance



1 of only 45 agencies across the country to launch a HelpRoom virtual support group in partnership with RAINN.

Launched Gem City Safe Bars, equipping bar and restaurant staff with bystander intervention knowledge and strategies.



Provided 3,600 hours of field placement supervision to 18 interns, the most in the past six years, and one of the only nonprofits offering onsite internships during COVID-19.

Helped open Montgomery County's first Family Justice Center, a one-stop location for survivors of violence to receive assistance through multiple providers

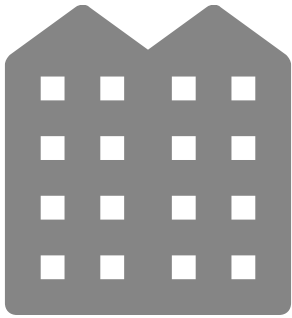


HOUSING PROGRAM

2020 SERVICES

AFFORDABLE & SUPPORTIVE

YWCA Dayton has housed women since 1870, from widows in the 1880s to young professionals in the 1940s.



356 individuals in 197 households were helped by YW housing programs

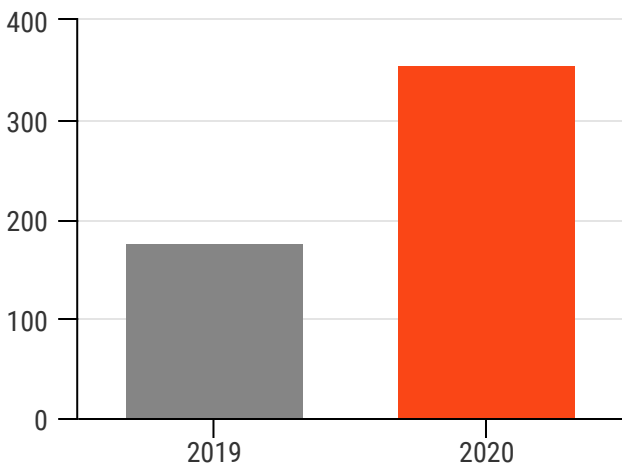


4 housing assistance programs

Permanent Supportive Housing • HomeShare
Rapid Rehousing • Homeless Crisis Response Program

INDIVIDUALS SERVED

FOOD PANTRY & NUTRITION



399 pantry visits



78 pantry clients served



More than **1,800 meals** donated to YWCA Dayton through a partnership with Miami Valley Meals

2020 HIGHLIGHTS

YWCA Dayton expanded one of its longstanding supportive housing programs into Preble County. HomeShare is a two-year transitional housing and supportive services program that helps survivors of domestic violence and/or sexual assault achieve permanent safety and stability as they move from emergency shelter to independent living. By the end of 2020, the program welcomed its first 2 residents.



300%
**HOUSING PROGRAM
STAFF EXPANSION**



100%
**PERMANENT
SUPPORTIVE HOUSING
RENOVATION
COMPLETION**

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YOUTH PROGRAMS

2020 SERVICES

GIRLS LEAD!

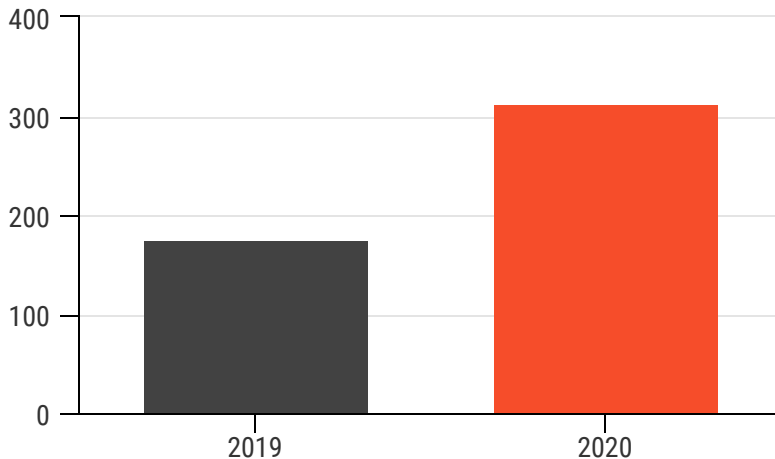
Girls LEAD! (Leadership, Education, Activism, Development) inspires all girls to grow in **strength, courage, and wisdom** by providing in-school peer groups and after-school workshops that address the unique issues girls face.

ONE OF 5 LOCAL YWCA'S CHOSEN TO LAUNCH AMEND TOGETHER

Aimed at engaging men and boys in ending violence against women and girls, AMEND Together seeks to challenge the culture that supports violence, cultivate healthy masculinity, and change the future, making Dayton the safest city in the country for women and girls.

2020 ACHIEVEMENTS

Overall participation increased by **153%**



- ✓ **2 two-week virtual summer camps** held in June and July.
- ✓ **8 virtual Saturday workshops** during the fall.
- ✓ **329 girls served** (including youth and teens living in our DV shelters)
- ✓ **6 new schools recruited**, 4 in Montgomery County and 2 in Preble County
- ✓ **166% increase** in total program grants and contributions from 2019.

2020 HIGHLIGHTS

"I have more respect now for what women and girls go through and how I can support them."

"They helped me stay connected and express my emotions during a scary time."



Established "Girls LEAD! Chat" and provided coding classes while schools were closed due to the COVID-19 pandemic.



Collaborated with the YW Sexual Assault Program to provide two virtual Teen Dating Violence Awareness Workshops.

PREBLE COUNTY

2020 SERVICES

EMERGENCY SHELTER



WE PROVIDED MORE THAN

1,684 NIGHTS OF STAY

2,240 HOURS OF CASE MANAGEMENT

CRISIS HOTLINE

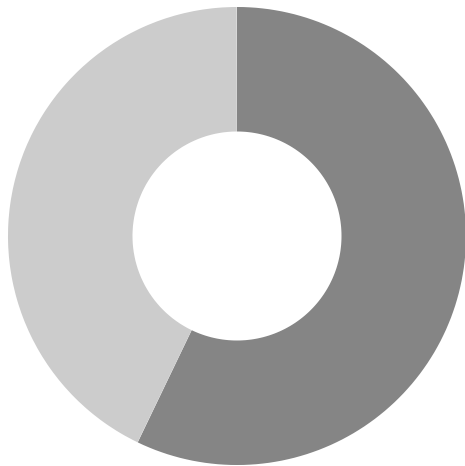


- Operated 24/7/365 since 2004
- 365 hotline calls answered
- 15-minute average call length
- 100% call satisfaction rate

937-456-6891

SHELTER FROM THE STORM

YWCA Dayton operates the **only** domestic violence shelters in Montgomery & Preble counties.



● Women ● Children

- ✓ **56 shelter clients served**, including 27 children
- ✓ 100% **client satisfaction** rating
- ✓ **Continued expansion of rural strategy initiative** with opening of HomeShare Preble County

SUPPORT SERVICES

- Crisis intervention
- Food, clothing & personal care items
- Support & educational groups
- Housing assistance
- Transportation assistance
- After-care case management



Preble County received **\$45,813 worth of in-kind donations** in 2020, including some of the first handmade face masks.

Distributed more than 100 crisis hotline fliers on food boxes from Papa John's Pizza in Eaton.



Held our most successful **Purple Paws event** to date, even virtually, raising \$10,112 in support with 8 new sponsors.

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ADVOCACY & OUTREACH

2020 SERVICES

ADVOCACY ACHIEVEMENTS

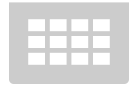
FIRST YW TO BE ACCREDITED IN SOCIAL JUSTICE ADVOCACY



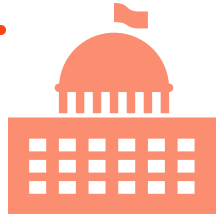
7,000+ PEOPLE TOOK OUR 21-DAY RACIAL EQUITY & SOCIAL JUSTICE CHALLENGE



INSTITUTED JUNETEENTH A FORMAL AGENCY HOLIDAY



ENDORSED 10+ PIECES OF LEGISLATION



including Senate Concurrent Resolution 14 to declare racism a public health crisis in the State of Ohio

"It is well-known in the public health field that social determinants of health, including the effects of racism, have an outsized influence on health outcomes."

PROMOTED 4 POLICY PRIORITIES

- 1** **Racial justice**
Eliminate policies & practices that criminalize people of color
- 2** **Civil rights**
Protect the rights & safety of marginalized communities
- 3** **Gender-based violence**
Prevent violence & protect survivors
- 4** **Economic opportunity**
Remove barriers to & expand opportunities for women's successful workplace participation 86 grant applications, with an almost 84% success rate

AWARDS & HONORS

The Dayton Business Journal Outstanding Diversity Organization (Small Category)

City of Dayton Human Relations Council's Social Justice Award



LAUNCHED FIRST-EVER

LEADERSHIP COHORT CENTERED ON RACIAL & GENDER JUSTICE



The Sojourn Leadership and Justice Academy will convene and cultivate young women leaders as community change agents for racial justice, gender justice, and economic empowerment to build a community led by equality and empathy.

COMMUNITY ENGAGEMENT

2020 SUPPORT

2020 ACHIEVEMENTS

FIRST
NATIONAL
NEWS
MENTION



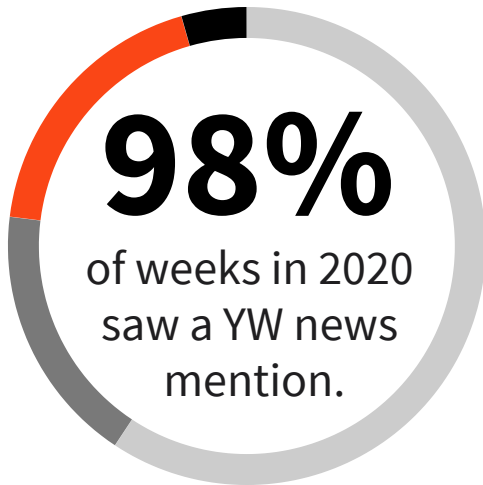
1.4 MILLION
SOCIAL
MEDIA
REACH



2,000 NEW
FOLLOWERS
ACROSS 6
PLATFORMS



SPREADING THE WORD



Print Broadcast Digital Radio

- ✓ **164,508** website visits, a 111% increase over 2019
- ✓ **30 more** earned media hits than in 2019
- ✓ **36% increase** in social media audience



7,000 VOLUNTEER HOURS SERVED IN HOPE'S CLOSET, SHELTER MEAL SERVICE & MORE



2% INCREASE IN IN-KIND DONATIONS, DESPITE COVID-19, FOR A TOTAL IN-KIND VALUE OF \$276,037

GIVING & GENEROSITY

Your time and gifts ensure YWCA Dayton is always available, 24/7/365, as a safe haven and a social justice champion -- but most importantly, your generosity provides hope and healing.

YWCA IS ON A MISSION



FINANCIALS

2020 IN REVIEW

INCOME

IN 2020, WE RECEIVED:

\$187,234
FROM
SPECIAL
EVENTS

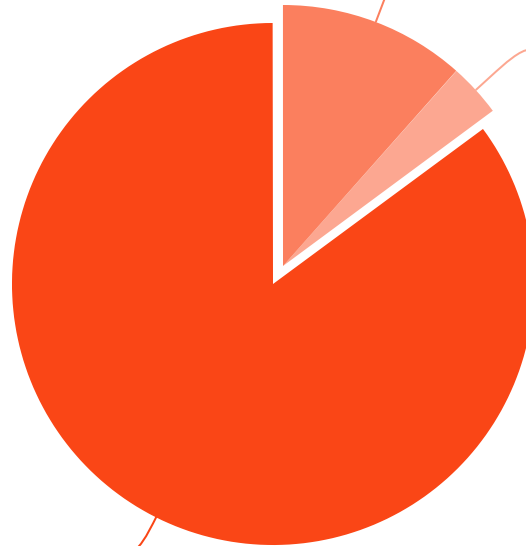
\$5.6
MILLION
IN
GRANTS

\$426,209
IN
CONTRIBUTIONS

81%
REVENUE
INCREASE
FROM 2019



EXPENSES



Administration: 623,679

Funds Development: 178,823

Program Services: 4,589,569

REVENUES AND GAINS



Rental Income

\$34,544



Investment Income

\$411,674

GRANTS & DEVELOPMENT



86 grant applications, with an almost 84% success rate



\$100,000 in revenue from Annual Appeal and Giving Tuesday

**eliminating racism
empowering women**

ywca

dayton, ohio

Main Office: 141 W. Third St. | Dayton, OH 45402

Main Phone: 937-461-5550

Preble County Office: 225 N. Barron St. | Eaton, OH 45320

Preble Phone: 937-336-5859

Huber Heights Campus: 7650 Timbercrest Dr. | Dayton, OH 45424

ywcadayton.org | @ywcadayton

24/7 Crisis Hotline: 937-222-SAFE (7233)

Preble County Hotline: 937-456-6891